

Toshiba SurePOS 500 Series

Slimmer design and industry-leading technology helps improve service, reduce cost and manage risk

A satisfying store experience helps create Advocates ... consumers who have increased spending with their primary retailer by 31 percent over the last two years.³

Deliver a smarter shopping experience

Now more than ever, consumers are looking for differentiation when choosing their retailers. They expect a higher level of satisfaction—better service, better prices, better quality and convenience. Access to product information and fast, accurate transactions, performed by capable, informed employees are vital to a positive experience and help promote customer loyalty.

Customers will wait in line at department stores 6.2 minutes, specialty clothing stores 5.7 minutes and 3.3 minutes at a convenience store before leaving without purchasing⁴

TOGETHER COMMERCE

Highlights

- New sleek, slimmer design
- Cutting edge, infrared touchscreen with resistive touch sensitivity¹
- Energy-saving deep sleep²
- Tool free design and Toshiba Light-Path Management¹
- Advanced security features
- Enviro-friendly packaging

Improve your service

The Toshiba SurePOS™ 500 with advanced touchscreen technology provides the ultimate point-of-sale tools to deliver powerful functions that energize the customer experience. The sleek, slimmer Toshiba SurePOS 500 offers industry-leading, highly accurate infrared (IR) touchscreen technology integrated into the POS system (Model 566). The touchscreen never requires recalibration—avoiding costly downtime and reducing errors. The advanced technology, including a brighter, high contrast screen with adjustable touch sensitivity, helps speed transactions by improving cashier accuracy and performance. Easy to use touchscreens also reduce employee training time.

The displays are totally sealed to avoid damage by liquids and soil from the store environment, making the POS ideal for food service and high traffic areas.

Toshiba IR touchscreens are available as customer displays; and they are perceived as a service enhancement when used to engage shoppers with multimedia capabilities at the checkout counter.

Toshiba SurePOS 500 Series features



Shown: Toshiba SurePOS 500 Model 566



Shown: Independent customer display (6.5 VGA LCD) delivers customer information and digital, multi-media merchandising (optional)



Shown: Infrared touchscreen never needs recalibration and provides a wide range of adjustment options for better viewing, including changing the angle/height of the display and adjusting the touch sensitivity, screen brightness and contrast ratio. (Model 566)

Each \$1 in energy cost saved corresponds to a \$6-\$8 in overall operational savings.⁵

Reduce your costs

The Toshiba SurePOS 500 employs a highly efficient Intel processor (Model 566) and efficient power supply that save on energy costs. Plus Toshiba's innovative deep sleep, when enabled by Toshiba Remote Management Agent, can cut energy use by up to an additional 47 percent.⁶

Available Solid State Drive (SSD) option on the Model 566 provides the latest in storage technology. SSDs eliminate all moving parts and motors used in conventional Hard Disk Drives (HDD) and thereby deliver faster performance while consuming less power.

Enviro-friendly packaging includes high-density polyethylene (HDPE) inserts made from recycled post-consumer waste, saving space for energy and cost-efficient shipping and disposal. Box and inserts are 100 percent recyclable.

Remote management saves a firm with 75 service engineers nearly \$4,000,000 annually in dispatch reduction, including transportation costs.⁷

Toshiba Remote Management Agent provides proactive monitoring that can dramatically reduce service costs and downtime. Aided by a tool free design and Toshiba Light-Path Management visual indicators (Model 566), qualified onsite staff can perform simple maintenance tasks. Retail hardened construction helps extend service life (7+ years) even in the most demanding environments.

Manage your risk

One-third of consumers notified of a security breach will terminate their relationship with the company they perceive responsible.⁸

Protecting customer data—ensuring customer, password, identity and credit card information—is essential today. Built-in security features such as Trusted Platform Management (TPM) enable hardware encryption to protect locally stored data. (Model 566) Physical system security and pin pads with biometric fingerprint reader are available. Most importantly, the latest OS security patches, software updates, firmware levels and BIOS updates can be installed automatically via Toshiba Remote Management Agent to keep your operation up to date.



1. Cutting edge, spill resistant, infrared touchscreen (Model 566 only)
2. Tool free design with back access
3. Toshiba Light-Path Management (Model 566 only)
4. Biometric fingerprint reader (optional)
5. Cooling tunnel technology
6. Programmable magnetic stripe reader (MSR) (optional)
7. Retail hardened design resists damage in harsh environments
8. Audio speaker (Model 566 only)
9. Solid State Drive (optional Model 566 only)



Please Recycle

Trust Toshiba's retail experience

As the world's leading provider of integrated in-store solutions and retail insights, Toshiba Global Commerce Solutions delivers end-to-end solutions for checkout, consumer interactions and retail operations that unlock amazing new possibilities for our clients and shoppers everywhere. In partnership with the Together Commerce Alliance, our global business partner program, we help bring innovation and value to every retailing experience so that you can delight your customers every day, everywhere.

Together Commerce

Together Commerce is Toshiba's vision for the new future of retail where retailers adapt their strategies, their stores and their technology to engage with consumers throughout the buying process in a seamless and helpful way. This collaborative approach enables retailers and customers to create mutually rewarding commerce—together

For more information

To learn how the Toshiba SurePOS 500 series can create a smarter shopping experience and build a smarter operation for your business, please contact your local Toshiba representative or visit: toshibagcs.com/products/retail

References

- ¹ Infrared touchscreen and Light-Path Management on Model 566 only
- ² Deep sleep is defined as "suspend to RAM" (random access memory), meaning the power supply is in a reduced power mode
- ³ The IBM Institute for Business Value Study, IBM Global Services 2008
- ⁴ Maritz Poll "Are Checkout Lines Affecting Retailers' Bottom Lines?" 2008
- ⁵ IBM Global Business Services Study
- ⁶ IBM RSS Laboratory Results 2009
- ⁷ Forrester "Retail Technology Investment Priorities" 2009
- ⁸ IBM Global CEO Study